

FOUR SEASONS OF

Fun

One of the most beautiful things about traveling in Michigan is the diverse offerings that seemingly change with the wind. With so many attractions and events that offer a unique seasonal experience, you might have to plan four trips to Frankenmuth this year to take it all in!

FRÜHLING

(Spring)

Spring in Frankenmuth includes a celebration of renewed life surrounding the Easter holiday with a cultural experience born from the roots of our community.

It is also a beautiful time to watch the festivals and flowers begin to blossom again. As the weather begins to shift to warmer temperatures, bring the family on a day trip to enjoy some of our indoor attractions such as Great Lakes Escape Game or our numerous museums. Stroll along Main Street and through the River Place Shops to find unique stores offering handmade gifts, clothing, trinkets and treats!



Easter Celebration

Frankenmuth comes together every Spring to carry on the tradition of Osterbrunnen with creative and picturesque sculptures, many of which are modeled directly after those seen in Germany.



Michigan Heroes Museum

With more than 140 displays and over 700 exhibits, the museum is home to stories devoted to Michigan Governors, Astronauts, Veterans and the nation's largest Medal of Honor collection on display.



Gunzenhausen
Fountain



SUMMER STATS

12+
FESTIVALS

5
FIREWORK
SHOWS

255
HANGING
FLOWER
BASKETS



Explore Frankenmuth by Boat

Bavarian Belle Riverboat
and Frankenmuth
FunShips call the Cass
River home throughout
the Summer and Fall.

@AARONBURDEN



SOMMER *(Summer)*

Summertime truly begins in Frankenmuth on Memorial Day Weekend with the amazing Balloons Over Bavarian Inn and Dog Bowl events.

This event hosts one of the best firework shows in Michigan and officially welcomes Summer. But the fun doesn't stop there... Frankenmuth is home to over 12 festivals in the Summer alone! Extend your trip during one of these events by staying in any of our beautiful lodging properties and enjoy the weather, floral displays, and small town moments of the season.

FUN FACT



Contrary to popular belief, there is no admission price to enter Frankenmuth, come and stay as long as you'd like!

HERBST (Fall)

Autumn in Michigan's Little Bavaria is perfect for couples looking to get away, or families coming closer together.

With the changing leaves as your backdrop, take a cruise upon one of two boat tours: Frankenmuth FunShips Tasting and Tours, or Bavarian Belle Riverboat. Looking for something on your own? Frankenmuth Kayak Adventures gives you the chance to explore the Cass River and see a different side of Frankenmuth. Or, enjoy the colors of Main Street from the window of one of our many dining spots, from world-famous chicken to farm-to-table eats.



FUN FACT



The famous “holz-brücke” or covered bridge is made entirely of wood; the only metal are the nails.



Squash Season

Every Fall, Bavarian Inn Restaurant and Zehnder's of Frankenmuth unload more than 54 tons of squash at their respective restaurants to prepare delicious pies, soups, and more during the harvest season.





WINTER *(Winter=same in English & German)*

Winter in Frankenmuth is extra special, as Bronner's CHRISTmas Wonderland, the world's largest Christmas store, calls Michigan's Little Bavaria "home."

While we celebrate Christmas all year, a trip to Bronner's when the snow starts to fall is especially charming. Frankenmuth sparkles from end to end with window displays, lighted trees, and boughs of holly in celebration of Christmas. Winter is also a great time for guests to take advantage of school breaks at one of our water park hotels: Zehnder's Splash Village or Bavarian Inn Lodge. Both are also home to incredible arcades and restaurants, keeping the family entertained from sun up to sun down.

@TRISHATHOMASPHOTOGRAPHY

Chill Out

Frankenmuth has become a top spot for families escaping the ordinary every day during holiday break. With two different waterpark hotels, there's plenty of space to chill out this winter.

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