



## **Frankenmuth Farmers Market Ends Season with Harvest Festival on October 17**

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(FRANKENMUTH, MI / OCTOBER 12, 2020) – To celebrate the Fall season, the Frankenmuth Farmers Market is pulling out all the stops for their last market day of 2020 and hosting a Harvest Festival on October 17th. This special event will feature an extended vendor selection and craft show, among other festive fall activities. The kitchen will be heating up to serve guests delicious pizzas out of the professional wood-fired oven for just \$12 each. Guests will also have the opportunity to taste a different side of the Market with a hard cider tasting alongside live music performed by Alter of Stone. Take part in the 50/50 raffle to win big before the upcoming holiday season, or try your hand at the pumpkin carving contest hosted by the Frankenmuth Jaycees.

This year has been a year unlike any other, but the Frankenmuth Farmers Market has persevered, altering their rental options to better serve guests and allow for social distancing, creating signage to guide guests while visiting the market, as well as creating opportunities during the Stay Safer at Home order that allowed the community to still enjoy locally-sourced, fresh produce. The Market has hosted more than 75 unique local vendors throughout the entire market season, which runs from mid-May to mid-October, and welcomed over 5000 guests to their market days.

If every family in Michigan spent just \$10 each week at a Farmers Market, it would keep \$40 million in our state, according to the Michigan Commission on Agriculture. This number alone shows the incredible value of having a farmers market located within the Great Lakes Bay Region in Frankenmuth, Michigan.

The Harvest Festival, hosted by the Frankenmuth Farmers Market and sponsored by Schaefer & Bierlein Chrysler Dodge Jeep RAM Fiat, will take place on Saturday, October 17, 2020 from 8:00am to 2:00pm and is located at 534 North Main Street, in between DaVinci's Italian Restaurant and Frankenmuth Credit Union. If you've never been to the Frankenmuth Farmers Market, this event is a perfect introduction to everything the market has to offer. Entry to the event is free, so come enjoy a crisp Fall day with family and friends in Frankenmuth!

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*About the Frankenmuth Farmers Market: Formed in 2005, the Frankenmuth Farmers Market is a non-profit organization dedicated to creating the exchange of local goods and information between growers, producers, and consumers by supplying fresh local produce and products, educating growers, producers, and consumers, keeping our rural heritage alive, inspiring community, and achieving sustainable growth.*